



PRESSRELEASE

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FDW-WORLDWIDE DEBUTS RE-ENGINEERED CABLE UP PROFESSIONAL CABLES

ANAHEIM, CA – FDW-Worldwide is delighted to introduce the newly upgraded Cable Up brand of professional cables and accessories. This re-engineered product is available in two grades: Premium and Industrial. Both lines exhibit exceptional quality and can be used in a variety of live sound and recording applications.

The Premium line utilizes a proprietary, low capacitance Belden cable with a high strand count of oxygen-free copper, giving it excellent digital and analog audio capabilities. For a long, reliable life, these cables feature rugged vulcanized Neoprene rubber jackets that withstand wide temperature extremes, while remaining highly flexible. The rubber construction stands up to the everyday torture of professional use, similar to how high performance tires react on the road. The XLR cables are terminated with top-of-the-line Neutrik X-HD connectors featuring weather resistant O-rings designed for heavy-duty outdoor applications. The Cable Up Premium line is made with care in the USA and has a five-year unconditional “no questions asked” replacement warranty.

The Industrial line features a high-performance, yet rugged combination of low capacitance AES/EBU quality cable. The connectors are fitted with gold plated contacts for reliable professional use at a competitive price. The Cable Up Industrial line has a one-year unconditional “no questions asked” replacement warranty.

Take another look at what Cable Up has to offer and you will not be disappointed!

Stop by the FDW-Worldwide booth (#1264) at the NAMM show in Anaheim, CA to learn more about Cable Up and its available products or visit www.cableup.com.

FDW-Worldwide is the exclusive distributor in the Americas for Violet Design and Neve microphones, and is the international distributor of Cable Up professional cables. Dealer inquiries and potential distribution opportunities are encouraged. Contact Garry Templim, Brand Manager, at 608-227-2040 Ext. 1321.